



A Small Business Mentoring, Boot Camp and Business Plan Competition

We are accepting competitive applications to our Startup Martinsville-Henry County Program from coachable entrepreneurs.

On an annual basis, the Chamber's Partnership for Economic Growth (C-PEG) operates a business plan competition which includes a requirement to participate in a **boot camp** to help you evaluate your **entrepreneurial mindset** readiness, **write a business plan** and **present a business pitch** to compete for funding and receive ongoing mentoring.

Since the program launched in 2015, over 349 entrepreneurs have completed the boot camp sessions, and 96 businesses have collectively been awarded \$693,724 in cash and in-kind support. Small businesses have created over \$5,000,000 in new capital investment and created 270+ jobs.

Due to limited space, the application process is competitive.

To apply for the startup or grow sessions, download the entire application packet at www.martinsville.com/startup. Then complete your application and submit it to mhccoc@mhcchamber.com by 12:00 p.m. local time on Thursday, January 9, 2025.

Applications may also be submitted in person or by mail at
115 Broad Street, Martinsville, VA 24112.

Thank you to our Startup MHC Sponsors:



Boot Camp Session Start Dates

**You are required to attend all sessions for your designated program
(Startup or Grow).**

Startup Boot Camp (8 Weeks) classes meet from 5:30pm – 9:00pm in person at the Thomas P. Dalton IDEA Center located at 26 Fayette Street, Martinsville, VA.

Session 1: February 4, 2025

Session 2: February 11, 2025

Session 3: February 18, 2025

Session 4: February 25, 2025

No Class - March 4, 2025

Session 5: March 11, 2025

Session 6: March 18, 2025

Session 7: March 25, 2025

Session 8: April 1, 2025

Business Plans Due: April 15, 2025

Startup Pitch Date: April 29, 2025 (must be in person)

C-PEG partners with Patrick & Henry Community College (P&HCC), Longwood Small Business Development Center, Martinsville-Henry County Economic Development Corporation, City of Martinsville, Henry County, private funders, a host of talented entrepreneurs and business professionals in our community to provide this initiative to build our entrepreneurial community.

2024 Spring Startup



Thank you to our small business development supporters:

City of Martinsville
Henry County
Campbell Family Group
George W. Lester II Fund
Lawless Welding & Fabrication LLC
Community Investment Collaboration
Tobacco Region Revitalization Commission

And our Program Sponsors:

Atlantic Union Bank & Appalachian Power

